**High Visibility Enforcement (HVE)**

**Checklist:**

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| **DUI Saturation Patrols****Date:** |
|  | **High Visibility Elements** | **Action Steps** |
|  | 1. Electronic message sign (e.g. DUI enforcement every weekend)
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|  | 1. Large signs posted prior to operation (e.g. DUI saturation patrols tonight)
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|  | 1. Command vehicles with flashing lights
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|  | 1. Magnetic signs “DUI Enforcement Team”
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|  | 1. Use flashing lights when pulling over suspected drunk driver
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|  | 1. Strategically place dummy PD cruiser with flashing lights
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|  | **Media / Visibility** |  |
|  | 1. News release outlining comprehensive DUI strategy
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|  | 1. Reporter ride-along (pitch story)
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|  | 1. Media output tracking
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|  | 1. Paid newspaper HVE ad(s)
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|  | 1. Paid radio announcement
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|  | 1. Signs highlighting DUI HVE in targeted area
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|  | 1. Posters, flyers with DUI saturation patrol weekend enforcement
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|  | 1. Commercial / school electronic signs (targeting special times/places)
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|  | 1. Newsletters, email blasts, presentations for specific target audiences
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|  | 1. Publicize DUI statistics following weekend operation
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|  | 1. Social media HVE posting (e.g. FaceBook, Twitter)
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